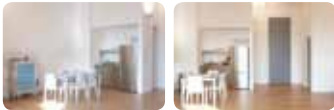




Studio 1

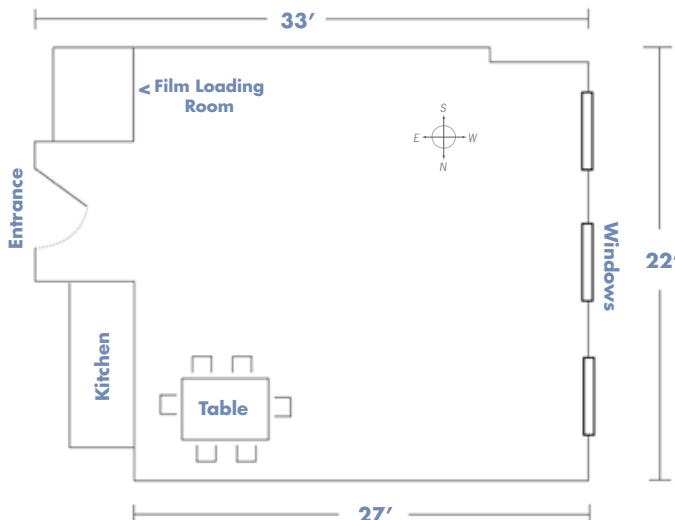
Formerly studio 9H



With 700 square feet, Studio 1 (formerly Studio H) is our smallest studio and is located on the 9th floor. It's designed for jobs that have smaller set requirements, jobs where there will be a limited number of people at the shoot and jobs with limited budgets.

While it would be too tight for a fashion shoot or a job involving a large set, for many still life or portrait jobs it's very comfortable. The studio has three windows overlooking Broadway.

With a western exposure, it receives direct sunlight in the afternoon. It's a bright studio, however it is not a true daylight studio and may be less than adequate if you intend to shoot with only natural light.



Our new flat rate packages include 3 billing options. Choose the one which best suits your needs.

Option A \$ 2500.

Full Digital Capture Package

- Studio Rental: 8:30 am - 5:30 pm.
(You are always welcome to stay as long as you prefer, however overtime charges apply after 5:30 pm.)
- Camera: Hasselblad H system, Sinar P2 system, or Canon 1ds Mark III camera system. Choice of lenses and accessories. Phase One P45+ or Leaf Aptus 75 digital back.
- Digital Technician: An experienced digital technician in your studio for the day. Includes processing of raw files and transfer to hard drive or disks.
- Digital Capture Station: Mac Pro Tower, 2 Eizo Color Edge CG210 Monitors, Printer, APC battery back-up, connection to our RAID.
- Lighting and Grip: A studio full of lighting and grip equipment as well as unlimited access to our well stocked equipment room.
- Sets and Supplies: No charge for seamless paper, gaffer's tape, compressed air, foamcor, silver cards, plexiglas, formica, etc.

Option B \$ 2100.

Bring Your Own Digital Technician

- Everything listed above in Option A, except Noho Productions will not provide the digital capture services of one of our digital technicians. (Please note that all options include our digital workstation.)

Option C \$ 1500.

Bring Your Own Digital Technician and Digital Back

- Everything listed above in Option A, except Noho Productions will not provide one of our digital backs (or 35mm digital body) or the digital capture services of one of our digital technicians. (Please note that all options include our digital workstation.)

Amenities

- 9th floor
- 700 square feet
- 12 ft. ceiling height
- Black-out shades on all windows
- 2 direct phone lines
- iMac internet station
- Wired & wireless high speed internet access
- Kitchen area w/ coffee maker, coffee, milk and a selection of teas
- Poland Spring water cooler
- Lunch table
- Private changing room
- 5' make-up cart w/ mirror & lights
- Noho equipment rack stocked w/ Pro-7 flash and grip
- Noho digital capture station w/ Mac Pro tower, 2 Eizo Color Edge 21" monitors & APC battery back-up
- Noho flat file stocked for a still life shoot
- Noho set cart stocked for a still life shoot
- Foba Asaba camera stand
- Stereo system with CD player, ipod jack & access to our music library
- much more